



**For Immediate Release**

Date: Jan. 20, 2007  
Contact: Preston Parker  
Email: [preston.parker@clearpointinstruction.com](mailto:preston.parker@clearpointinstruction.com)  
Phone: 435-757-4560

**Logan Business Releases Patient Education Products**

*ClearPoint Instruction Releases In-Patient and Out-Patient Surgery DVDs*  
[www.clearpointinstruction.com](http://www.clearpointinstruction.com)

**LOGAN, Utah** – ClearPoint Instruction LLC releases a set of Hospital Patient Education DVDs Jan. 20, 2007. Working in partnership with Cache Valey Specialty Hospital, ClearPoint Instruction produced these DVDs to assist patients with their surgery process.

The In-Patient and Out-Patient DVDs are intended to help patients prepare for surgery and recovery. The DVDs include information on things to do before surgery, as well as what to expect the day of surgery. Patients are encouraged to list questions they have as they watch the DVD and bring these questions with them on the day of surgery. The more informed patients and their families are about the surgical plans, the less anxiety they experience.

Cache Valley Specialty Hospital’s CEO, John Worley, comments, “In our continued effort to provide the very best for patients, we found that ClearPoint Instruction’s quality of work directly aligned with our expectations. We are extremely pleased with the educational DVDs, and have found them very useful for our patients. I am confident that we will partner with this outstanding company again.”

Though the DVDs are catered to Cache Valley Specialty Hospital, generic versions are available for anyone to use under the open licensing agreement. Additionally, see the store link on our website to purchase a generic set. ClearPoint Instruction can also individualize these DVDs to fit the needs of other hospital facilities. Contact us to discuss this option.

ClearPoint Instruction is a Utah-based instructional design and production company made of a small team of well-trained and highly-experienced designers. Its staff have degrees in instructional technology, curriculum and instruction, computer science, mass communications, business management, and graphic design. In addition, they have a combined 40+ years of experience in designing and developing instructional products and educational services. All this education and experience has taught the staff a simple lesson: Instruction is not effective if learners do not clearly see the main point. This is why ClearPoint Instruction uses an experiential approach where product users go through an experience which is representative of what they are learning.

Mary Ann Parlin, Ph.D., president of ClearPoint Instruction, says, “We strive to have measurable results with our products. After participating in our educational programs, we want people to understand that they have a right and a responsibility to participate in their health care. We tailor our instruction specifically to improve safety and reduce anxiety in the health care experience. The surgery DVD involved several years of research and planning and I am pleased with the final product.”

For public relations inquiries:  
Preston Parker  
Vice-President  
ClearPoint Instruction LLC  
[preston.parker@clearpointinstruction.com](mailto:preston.parker@clearpointinstruction.com)  
435-757-4560