



**For Immediate Release**

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**Logan Business Releases Patient Education Products for Physical Therapy**

*ClearPoint Instruction Releases Two DVDs for Physical Therapy*

[www.clearpointinstruction.com](http://www.clearpointinstruction.com)

**LOGAN, Utah** – In partnership with Mountain West Physical Therapy, ClearPoint Instruction LLC has produced two patient education products for physical therapy including: Knee Procedures DVD and Lumbar Fusion DVD. The DVDs are intended to help patients understand the importance of physical therapy and remind them of important things to remember with regard to their physical therapy regimen. Patients are encouraged to list questions they have as they watch the DVD and bring these questions with them to ask the physical therapists. The more informed patients and their families are about the physical therapy experience, the easier the program of recovery will be for them.

Larry Hunter, a physical therapist at Mountain West Physical Therapy, said “We want to help our patients have the best possible outcomes. These DVDs will teach them about things they need to think about in their physical therapy program. Also, we want our patients to ask us about their program and feel like they are partners in their rehabilitation and these DVDs emphasize patient participation.”

Though the DVDs are catered to Mountain West Physical Therapy, generic versions are available for anyone to use under the open licensing agreement. Additionally, see the store link on our website to purchase a generic set. ClearPoint Instruction can also individualize these DVDs to fit the needs of other physical therapy facilities. Contact us to discuss this option.

ClearPoint Instruction is a Utah-based instructional design and production company made of a small team of well-trained and highly-experienced designers. Its staff have degrees in instructional technology, curriculum and instruction, computer science, mass communications, business management, and graphic design. In addition, they have a combined 40+ years of experience in designing and developing instructional products and educational services. All this education and experience has taught the staff a simple lesson: Instruction is not effective if learners do not clearly see the main point. This is why ClearPoint Instruction uses an experiential approach where product users go through an experience which is representative of what they are learning.

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