



For Immediate Release

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Logan Business Releases Patient Education Planner
ClearPoint Instruction Releases the MyHealth® Pregnancy Planner
www.clearpointinstruction.com

LOGAN, Utah – ClearPoint Instruction LLC, in conjunction with several OB/GYN physicians, formally launches its MyHealth® women's health education line of products. Currently these include the Pregnancy Planner and accompanying guide and DVD meant for pregnant women to educate them about their prenatal health. The purpose of these products is to provide women with a clear picture of their pregnancy in a convenient, easy-to-use format and remind them of important health care tests and exams. They also remind women to ask their physician questions and provide a timeline of their baby's development.

JaNiel Parker, marketing director for ClearPoint Instruction, says, "I am very confident in this line of products. Our goal is to help women be more educated. We plan to reach out to them individually with our marketing campaign. We are also partnering with corporations, insurance companies, and government entities to work with their educational programs."

Though these products are available in generic form, ClearPoint Instruction can individualize them by placing sponsorship logos and contact information of a variety of organizations including coporations, pharmaceutical companies, Department of Health programs, etc. Please see our website to order a generic version from our online store or to contact us regarding individualizing products to fit your needs.

ClearPoint Instruction is a Utah-based instructional design and production company made of a small team of well-trained and highly-experienced designers. Its staff have degrees in instructional technology, curriculum and instruction, computer science, mass communications, business management, and graphic design. In addition, they have a combined 40+ years of experience in designing and developing instructional products and educational services. All this education and experience has taught the staff a simple lesson: Instruction is not effective if learners do not clearly see the main point. This is why ClearPoint Instruction uses an experiential approach where product users go through an experience which is representative of what they are learning.

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